

Hall of Fame Land Use & Transportation Study Public Forum 1



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Mind Shift - - - - - ➔ Mode Shift



Toledo



Canton



Akron



Cleveland



Columbus



Planning



Implementing



Established

FHWA | Every Day Counts Grant



Overview

- + EDC Program Created to
 - Speed up Project Delivery
 - Address Challenges on Limited Budgets
- + Stakeholder Based Model
- + Strives to Make Innovation a Standard Practice that has Statewide Impact
- + New Innovation Categories Every 2 Years

Round 4: 2017-2018 Connecting Communities

- + Goal: To Develop Transportation Systems that are Inclusive and Interconnected Through Placemaking
- + Benefits:
 - Informed Decision Making
 - Increased Connectivity
 - Enhanced Health and Safety

Plan Must Follow Goals of EDC Grant

Example Project

Long Street Bridge - Columbus Ohio



Hall of Fame Study Goals



Enhance Connectivity

Transit Circulator
Bike/Ped
Complete Streets
Greenways
Inter-community

Embrace “Smart” Technology

Autonomous Shuttles
Directional Apps
Smart Parking
Variable Signage
Traffic Management

Leverage Development

Infill Redevelopment
Smart Growth
Mixed Use District
Local Attractions

Engage the Community

Public Forums
Community Surveys
Stakeholder Interviews
Social Media
Event Outreach

Encourage Implementation

Decision Matrix
Funding Strategies
Scenario Planning
Project Prioritization

Hall of Fame Study Schedule •••••

Phase 1
Define
Dec 2017 - Feb 2018

- + Study Area Limits
- + Goals & Objectives
- + Scope of Plan
- + Major Stakeholders
- + Steering Committee

Phase 2
Assess
Jan 2018 - Mar 2018

- + Previous Studies
- + Current/Future Land Use
- + Traffic Counts
- + Multimodal Network
- + Regional Assets
- + Future Planned Projects

Phase 3
Recommend
Apr 2018 - July 2018

- + Build Scenarios
- + Community Connections
- + Ingress/Egress Access
- + Economic Impacts
- + Wayfinding
- + Parking

Phase 4
Implement
July 2018 - Fall 2018

- + Strategic Plan
- + Decision Matrix
- + Funding Plan
- + Grant Sources
- + Regulatory Tools & Incentive
- + Joint Economic Development Agreements

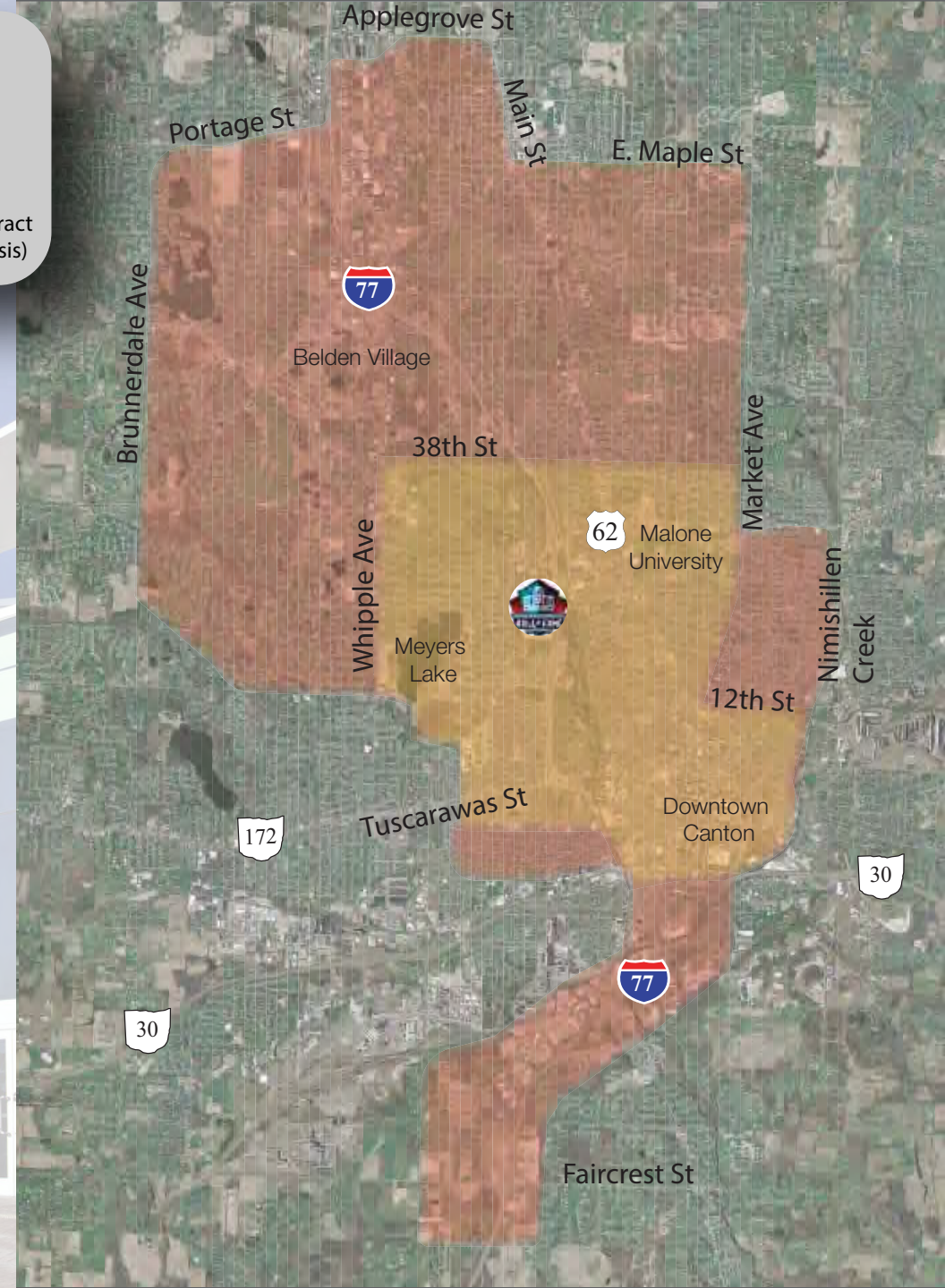
Study Limits ●●●●●●●●➔

HOF Land Use & Connectivity Study Limits Legend



- Primary Study Area (For Physical Improvements)
- Secondary Study Area by Census Tract (For Market Study & Land Use Analysis)

- + Study Limits Encompass Multiple Communities in the Area
- + Segregated into Primary and Secondary Study Area
- + Primary - For Physical Improvements
- + Secondary - For Land Use and Market Analysis
- + Goals are:
 - To Focus Improvements in Surrounding Neighborhoods most Impacted by HOF Expansion
 - Link to Downtown Canton





Public Forums

- + Conduct 3 Forums
 - 1st to Gather Ideas/Vision
 - 2nd to Assess Recommendations
 - 3rd to Review Draft Plan
- + Interactive in Nature
 - Idea Stations
 - Sticker Boards
 - Real Time Voting
- + Short Presentation

Public Survey



- + Short Survey - 10 to 15 Questions
 - Goals/Improvements
 - Current Mode Use
 - Demographics
- + Distributed in Paper and Online
- + Goal is to Gather Feedback from Cross Section of Population

Public & Stakeholder Involvement

- + Define Stakeholder Groups
 - Neighborhoods
 - Transportation
 - HOF Village
 - Institutional, etc.
- + Conduct Small Group Interviews
- + Have Joint Stakeholder Charrette to Review & Discuss Recommendations

- + Utilize Existing Social Media
 - SCATS
 - Other Stakeholders
- + Will aid in Public Survey Distribution
- + Create "Traveling Boards" and Rotate Locations Throughout City
- + Have Exhibit Stand at Local Events
 - First Fridays
 - Summer Festivals/Flee Markets

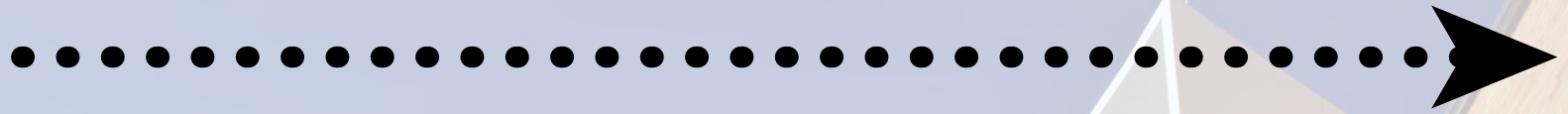


Stakeholder Outreach

Social Media & Event Exposure



Stakeholder Groups



IRG
Hall of Fame LLC
Johnson Controls

Hall of Fame

Stark Parks
Canton City Parks
Cuyahoga Valley -
Scenic Railway
SARTA

Connectivity

Canton Planning
Arts District
Canton Development
Partnership

Downtown

FHWA
ODOT Planning
Stark Co. Engineer
Canton Engineer

Traffic

Avondale
Mercy
Shorb
Plain Twp.
Canton Twp.
Jackson Twp.
Meyers Lake

Neighborhood

Malone University
Mercy Hospital
Aultman Hospital
County Fairgrounds
Canton Schools

Institutions

Stark Economic
Development Board
Timken
J.R. Coleman Center
Convention Bureau

Business Community

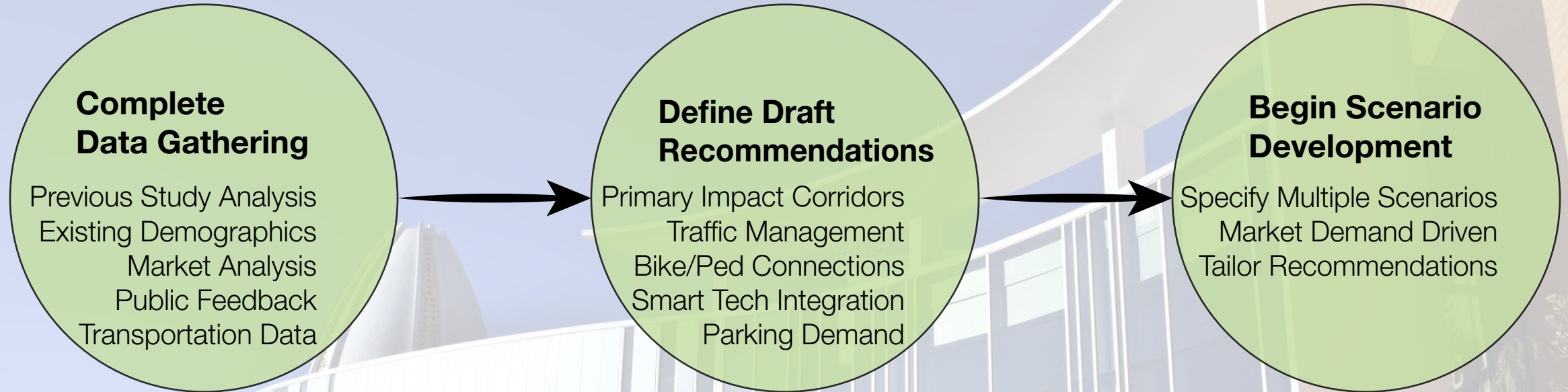
Stark County
Sheriff
Canton Police
Canton Fire
Plain Twp. Police
Plain Twp. Fire

Public Safety

Massillon
Louisville
North Canton
Alliance

Outlying Cities

Next Steps



Next Public Meeting - June 2018
Assess Draft Recommendations

As part of this process, we would also like to encourage locals residents, employees, and visitors to participate in a survey giving feedback on current and future need.

Our community survey is now open and posted online at:

[https://surveymonkey.com/r/HOF LandUse Transportation Survey](https://surveymonkey.com/r/HOF_LandUse_Transportation_Survey)

For further information or to make additional comments, please contact up at: RPCSecretary@starkcountyohio.gov

Hall of Fame Land Use & Transportation Study

Public Forum 1

Tonight's Agenda

Breakout Stations

What we want your help with...

Where are connections currently lacking and how do we best bridge those gaps?



Study Overview Presentation

Background
Review Goals & Objectives
Study Area
Schedule
Public Involvement Plan
Next Steps



Enhance Connectivity

Provide feedback on modes of transportation you want to see more of and area asset you want to better connect to.



Embrace "Smart" Technology

Review various "Smart" technology ideas, explore their benefits and how they could improve transportation in the region.



Leverage Development

Learn about the HOF Village expansion and select future end uses that are most needed within the Study Area.

Bored?

Why not take our community survey by scanning the QR code



STARK COUNTY
REGIONAL PLANNING
COMMISSION



Gannett Fleming

ENVISION